

## Puntacana International School

Punta Cana, Dominican Republic



### From Fragmented Systems to Unified Excellence: How Jupiter Achieved 94% Parent and Teacher Engagement

#### The Challenge

Like many international schools, Puntacana International School managed grades and assignments through Excel-based systems. While functional, this approach created challenges as the school grew: data lived in multiple spreadsheets, communication occurred across various channels, manual processes required significant time, and parents lacked real-time visibility into student progress.

"We needed a modern solution that could handle everything in one place—grades, assignments, communications, and reporting," said Ms. Jossette Cuello, Acting Principal.

#### Choosing Jupiter

Since adopting Jupiter Ed in 2009, Puntacana International School has transformed its academic operations through an integrated platform that serves as the central hub for all school activities. The school uses Jupiter exclusively for all communications between staff, students, parents, and administration, processing over 1,200 interactions monthly.

Teachers input grades directly into Jupiter, which automatically calculates final scores and generates comprehensive progress reports and report cards—eliminating manual calculation errors and reducing administrative workload. Parents monitor their children's academic progress in real-time through Jupiter's portal, which automatically translates to Spanish and over 100 other languages.

Jupiter's standards-based reporting capabilities have proven particularly valuable for preschool and lower elementary programs, where developmental milestones require careful tracking across multiple areas.

#### The Outcome

Puntacana International School has achieved remarkable results: 94% of parents actively use the parent portal, 93% of teachers consistently use the platform, and over 1,200 monthly communications flow through secure messaging. All school-family communications are now formally documented and accessible, while automated grade calculations reduce errors and teacher workload. (Cont'd on next page)



**The ease of use of the gradebook has made generating report cards and transcripts so much simpler for our staff. Jupiter's support team is very responsive, which has been crucial for our success.**

Ms. Jossette Cuello, Head of School

#### The Client

Puntacana International School is an independent educational institution serving 632 students in Punta Cana, Dominican Republic. Under the leadership of Acting Principal Ms. Jossette Cuello, the school ranks among the Top 10 in the Dominican Republic's national academic rankings, emphasizing intellectual development, leadership growth, and innovative programs in coding, robotics, and entrepreneurship.



#### Problem

Multiple spreadsheets and communication channels created complexity as the school grew. The school needed integrated grade management, real-time parent access, formal communication documentation, and streamlined administrative processes.



#### Solution

Jupiter's integrated platform provides automated grade calculations, real-time parent portal access with multi-language support, centralized communication hub, and standards-based reporting. The system serves as the exclusive platform for all school communications and data management.



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The school attributes its success to differentiated training sessions for preschool, elementary, and high school staff that address grade-level specific needs, continuous professional development for both new and returning staff, and adopting Jupiter as the exclusive communication and data management platform.

### Keys to Implementation Success

Puntacana International School's thoughtful approach to implementation included separate training sessions tailored to different grade levels, ensuring each group of teachers learned the features most relevant to their needs. Both new and returning staff receive regular training to maintain consistent platform utilization and stay current with new features.

"For other Caribbean schools considering Jupiter, I would emphasize the importance of using it as your exclusive communication platform," advised Ms. Cuello. "The transparency and administrative oversight it provides are invaluable for maintaining proper school operations."

### Impact Across the School Community

The transition to Jupiter has streamlined administrative processes including report cards, transcripts, and academic records. The centralized data management system replaced multiple spreadsheets, while real-time parent access enabled timely intervention when students need additional support.

Teachers find grade entry easy to use, particularly for standards-based reporting in early education programs. The platform's administrative oversight features enable school leadership to maintain complete visibility of system activities and ensure nothing falls through the cracks.

### Looking Forward

With Jupiter firmly established as their academic management platform, Puntacana International School continues to explore new features and capabilities to further improve school operations. The combination of transparent communication, easy-to-use gradebook features, and responsive support makes it an ideal solution for schools throughout the Caribbean region.

Puntacana International School's successful implementation provides a model for other international schools seeking to modernize their academic administration while preserving the personal, human-centered approach that defines quality education.



**I encourage all school communication to go through Jupiter because it makes everything transparent and allows administrators to search and view communications quickly. This transparency is essential for maintaining proper oversight.**

Ms. Jossette Cuello, Head of School

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**Jupiter's support team is very responsive, which has been crucial for our success with the platform.**