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FOR IMMEDIATE RELEASE

A Cloud Solution for Education Is Unveiled by Jupiter Ed

New Cloud-Based Solution Provides Advanced Integration of Student Information, Gradebook, Learning Management and Analytics Systems for K12 Schools

DALLAS, TX – September 03, 2013 - Jupiter Ed announced today Jupiter iO, a next-generation all-in-one cloud solution that encompasses the company's existing product line. The new solution leverages the company's ongoing investment in its highly affordable, scalable and reliable cloud-based solutions for the K12 market.

Cloud solutions are allowing IT departments to adjust their strategies away from cumbersome, site-based disparate technology architectures to integrated, cloud-based solutions. Jupiter iO was built from the ground up for the cloud. Jupiter iO integrates the Student Information System, Learning Management System, Gradebook, and Data Analytics for K12 schools. These combined technologies give schools a turn-key total solution, unlike most solutions currently on the market that require schools to install different applications on different servers then try to integrate them together. "We are blown away. Jupiter iO addresses everything we needed and then some in one solution," commented Steven Rubenstein, Beverly Hills Unified Schools,

Beverly Hills, California.

Jupiter iO serves the needs of K-12 schools in four key areas:

1) Student Information – The SIS streamlines common tasks so it is easier for school administrators to manage student records, track student progress, communicate with parents, record attendance, manage discipline, schedule students, manage textbook inventory and other assets, and generate state-mandated reports.

2) Gradebook – Jupiter Grades is an integral part of Jupiter iO. Originally launched in 2004 as SnapGrades, Jupiter Grades is the #1 subscription gradebook according to Compete.com. Teachers love the flexibility and simplicity of Jupiter Grades, while parents and students appreciate how easy it is to keep track of all grades and homework online.

3) Learning Management System – The LMS enables teachers and schools to create their own online tests and quizzes for the classroom and district benchmark assessments. Scoring and recording is automatic to eliminate data entry. Teachers may also use the LMS to create engaging lessons and exercises, which is especially useful for flipped classrooms.

4) Big Data Analytics – Jupiter iO warehouses and analyzes student scores on standardized tests, district benchmark assessments, and classroom exams. Built-in reports make it easy to compare teachers, schools, demographics, and special groups, with built-in statistical tools to instantly compare control groups and pre-tests.

With these four critical systems—SIS, LMS, gradebook, and analytics—Jupiter iO provides educators the tools necessary to make informed decisions and to support student success at an affordable price of $35-$50 per teacher per year (depending on volume). That is close to what many competitive systems cost separately, but Jupiter iO includes all four. "An integrated all-in-one solution makes everything so much easier for schools," said Jupiter Ed founder, David Hundsness. "With Jupiter iO, a student can study a tutorial on their tablet while their teacher monitors their progress, then take an online test, which feeds directly to the teacher's gradebook, which is part of the SIS data warehouse, where administrators can run analytics to measure the effectiveness of the both the curriculum and the teacher."

For more information about Jupiter iO, visit: http://jupitered.com.

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About Jupiter Ed

Jupiter Ed develops web solutions to help schools teach more effectively and run more efficiently. Jupiter Ed was founded in 2004 by David Hundsness, a former school teacher in Silicon Valley. The company now has employees in 5 states, and serves 3.2 million students in 49 states.

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